

Press release

FOR IMMEDIATE RELEASE

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Trevor Jones Unveils EXPOS3D: The Immersive Art Show That Watches You Back Edinburgh, Scotland — October 2025

Internationally acclaimed artist **Trevor Jones** is set to unveil **EXPOS3D**, a groundbreaking immersive art exhibition that fuses classical oil painting with cutting-edge technologies including augmented reality (AR), artificial intelligence, facial recognition, animation and blockchain.

Running from **October 12 to 18, 2025**, at **Custom House in Leith, Edinburgh**, EXPOS3D invites visitors into a provocative, multi-sensory experience that explores the tension between **surveillance, faith, and rebellion** in the digital age.

A **VIP preview night** will be held on **October 11 from 6 to 9 PM** by invitation only.

“EXPOS3D confronts the reality of our constant exposure through smartphones, cameras, and algorithms,” says Jones. “In this world, God has been replaced by AI surveillance.”

Art That Watches You Back

Visitors will encounter a fusion of traditional and emerging media, from oil paintings like the *Adam and Eve* triptych to live-reactive installations powered by AI and facial recognition. Augmented reality layers transform the physical space, while Web3 elements allow for digital ownership.

This **Beta version** of EXPOS3D is both a fully realised exhibition and a testing ground for new ideas ahead of a larger iteration planned for 2026.

An Exhibition Unlike Any Other

Highlights include:

- **Adam and Eve** – A large-scale triptych reimagining the biblical narrative in a dystopian landscape of drone surveillance and moral decay
- **The 7 Sacramemes** – A provocative fusion of sacred iconography, graffiti and meme culture, brought to life through oil, spray paint, and AI-powered webcams

- Interactive wall installations that react in real time using facial recognition
- 3D drone-inspired digital assets that follow you wherever you go
- A metaverse twin of the exhibition, accessible online via phone, laptop, or desktop

Admission is **free**, with registration via [Eventbrite](#). Evening events, including talks, performances, and guided tours, will run throughout the week between **6 and 8 PM**.

About the Artist

Trevor Jones is a Canadian-born, Scotland-based artist known for merging classical painting with emerging technologies. From AR hijackings of national galleries to multi-million-dollar NFT sales, Jones has consistently pushed the boundaries of contemporary art. His works have been featured by Sotheby's, Christie's, and W1 Curates in London, and his animated short film *The Titanium Angel* has been selected by multiple international festivals.

Visit & Learn More

EXPOS3D Beta

October 12–18, 2025

Custom House, 67 Commercial Street, Leith, Edinburgh EH6 6LH

Open daily: 10 AM to 6 PM | Evening events: 6 PM to 8 PM

Register via Eventbrite

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