

JOIN THE CASTLE PARTY 2023

"TREVOR JONES
KNOWS HOW
TO INSPIRE FANS
OF HIS ART IN
THE VIRTUAL
AND PHYSICAL
WORLDS LIKE
NO OTHER"

THE ULTIMATE
FUNDRAISING
CELEBRATION
OF ART AND
TECH INNOVATION

**SPONSORSHIP
OPPORTUNITIES**



TREVORJONESART

SCOTLAND-BASED ARTIST TREVOR JONES ROCKED THE ART WORLD IN 2022 WITH A GROUND-BREAKING SPECTACULAR AT STIRLING CASTLE, WHICH BROUGHT TOGETHER FANS OF ART AND CRYPTO FROM AROUND THE WORLD, WHILE RAISING VITAL CASH FOR CANCER CHARITY MAGGIE'S.

With the rugged historic beauty of the castle as a backdrop, it became the year's most exclusive crypto event, gathering hundreds of art lovers from five continents in an unforgettable experience.

Sponsored by a range of businesses, from a whisky vendor to a digital asset investment firm, the event surpassed all expectations, socially and philanthropically, bringing together a community and raising funds to make a transformational difference.

Now he's about to do it all again – this time at a romantic French château – with the support of his loyal fans and sponsors. The Castle Party 2023 will be held over three days at **Château de Vallery**, a Renaissance masterpiece an hour out of Paris, just south of Fontainebleau. The event will be held on **3rd till 5th September 2023**.



BE INSPIRED

TREVOR JONES, A FINE ART GRADUATE AND TRADITIONAL PAINTER, HAS BEEN WORKING AT THE INTERSECTION OF ART AND DIGITAL TECHNOLOGY FOR MORE THAN A DECADE. EARLIER EXPLORATIONS INCLUDED EXPERIMENTATION IN 2012 WITH PAINTINGS OF QR CODES AND AUGMENTED REALITY (AR).



When he invested in Bitcoin in 2017 it inspired a new creative direction, leading to his crypto-themed AR paintings and his emergence as a pioneer of non-fungible tokens (NFTs) in art.

A unique worldwide community has grown up around his iconic open edition Bitcoin Angel NFT (based on his painting of Bernini's baroque marble sculpture *The Ecstasy of St Teresa*), which broke sales records on its release in 2021. The Stirling Castle Party was attended by owners of the Bitcoin Angel NFT, and a new special edition Castle Party NFT was available only at the gathering.

Determined to use his influence in the art and tech community to the good, Trevor will gather enthusiasts again to celebrate art, NFT's, innovation and friendship while fundraising for Maggie's cancer charity.

Maggie's is a charity that supports people living with cancer and has established centres across the UK and beyond. Money will be raised in memory of good friend and legendary cryptoartist Alotta Money, with 100% of all donations going to Maggie's.

GUESTS FLOCKED TO STIRLING CASTLE FROM FIVE CONTINENTS, FROM COUNTRIES INCLUDING CANADA, GREECE, AUSTRALIA, FINLAND, MEXICO, HONG KONG AND SINGAPORE, WITH AROUND 40% OF ATTENDEES MAKING THE TRIP FROM THE USA. SOME TRAVELLED AN ASTONISHING 27 HOURS, AN ODYSSEY MORE THAN REWARDED IN JOY AND COMMUNITY SPIRIT.

BE IMPRESSED





"A once-in-a-lifetime experience in the magic surroundings of Stirling Castle. A party to remember in the company of some of the most amazing artists and collectors of the NFT scene. What a night!"

"The best IRL NFT event I have attended... and I attended many! So many people from around the world, yet intimate. Stunning location, very well organised and most of all: many of the most important people in the global crypto art scene all in one place. Can't wait for next year."

"The 2022 Castle Party was so much more than we could have imagined. Where else could you have had such a unique opportunity to meet a 21st century digital artist, amongst the aesthetics of a late 11th century Scottish castle. The ambiance and attention to detail was beyond expectation. Such a special experience, and so lucky to have been able to partake in this spectacular gala."

"Trevor Jones knows how to inspire fans of his art in the virtual and physical worlds like no other. The #Castleparty2022 was the perfect complement to the NFT world to meet the artist in person in the real world and meet like-minded people. A great artist - a great experience."



"The Castle Party was the highlight of the 2022 NFT calendar. A who's who of movers and shakers in the NFT collectors and artists community. Trevor and his team worked hard on every detail to ensure everyone enjoyed the event. I would highly recommend anyone to buy a Bitcoin Angel for an opportunity to take part in future Castle Parties."



"Being a collector of Trevor is rewarding, not only through the feelings his art inspires but the events that allow you to be a part of something bigger than any individual."

"A truly joyful celebration of the friendliest community from all walks of life. May Castle Party continue long into the future."

2022 CASTLE PARTY GUEST FEEDBACK

"A TRULY JOYFUL CELEBRATION..."



"Nothing beats IRL meet-up. Thank you so much. Bitcoin Angel has changed my life and will do so in the future. Grateful to be a part of such great community, so much more to come."



“A BOLD AND INCREDIBLE DEBUT...”

“THE CASTLE PARTY 2022 WAS A BOLD AND INCREDIBLE DEBUT EVENT THAT MIXED CULTURE, ART AND COMMUNITY IN A TRULY SPECTACULAR VENUE. I MET LOADS OF INCREDIBLE PEOPLE AND EXPERIENCED SO MANY INCREDIBLE MOMENTS THAT I AM GOING TO HAVE TO ATTEND AGAIN NEXT YEAR JUST TO CONVINCE MYSELF IT WASN'T ALL A WILD DREAM.

I HAVE SAID BEFORE THAT TREVOR COULD HAVE ANNOUNCED HE WAS HAVING CANS OF BEER IN A CAR PARK AND I WOULD HAVE MADE THE JOURNEY FROM AUSTRALIA. BUT THIS TRULY EPIC EVENT WAS WORTH EVERY EXPENSE AND HOUR OF TRAVEL TO BE THERE.”

YOU DON'T HAVE TO BE A TECH EXPERT OR NFT FAN TO GET INVOLVED IN THIS EXCITING FUNDRAISER; AN APPRECIATION OF TREVOR'S ART AND INNOVATION PLUS A DESIRE TO HELP A GREAT CAUSE ARE THE ONLY CREDENTIALS REQUIRED.

The bonus is the knowledge your support is contributing to Maggie's, a well-established yet growing charity with a network of centres across the UK and beyond, which provides professional practical and emotional support to people who have been diagnosed with cancer.

The spin-off is some great PR. Coverage of last year's event resulted in more than 12 million opportunities to view publicity about the event.

Last year's Castle Party was made possible by the support of sponsors including:

- Metacask NFT whisky marketplace
- Nova Finance digital asset investments
- Tokenframe digital screens for NFT artwork
- Apollo NFT, a leading NFT consulting firm and production studio
- Buck & Birch creators of spirits and liqueurs
- Saga Cigars

"First of all, huge credit to Trevor and his team for organising a fantastic event. We were delighted that Scotland was chosen to host such a high-profile international event showcasing once more our striving innovation landscape. This event helped reinforce our message that Scotland is leading the fintech movement in many ways and that fintech cuts across all sectors including art. That's why, at Fintech Scotland, we were keen to support the Castle Party by helping raise its profile and ensure that Scotland could capitalise on it. Going forward we'll continue to work with Trevor to promote his art, the NFT movement more generally and the role Scotland can play."

(Mickael Paris, FinTech Scotland)

"Through talent and a clear understanding of blockchain, Trevor Jones has propelled himself into a modern-day digital artist. The benefits and possibilities of blockchain are very much in their infancy and collaborative events like the Castle Party help build relationships and networks across the globe that help develop the ecosystem. NFTs and the world of DeFi strive to push boundaries and promote new movements. Sponsoring and promoting Trevor on such an incredible event, while promoting our Scottish heritage, was a privilege."

(Adam Greenberg, Founder, and Tom Sichel, Nova)

BE PART OF IT



"The Castle Party was one of the most engaging forms of NFT holder utility I have experienced as well as one of the best NFT events of the year. We at Apollo Entertainment were excited to have been able to collaborate with Trevor to create the Bitcoin Angel Legionnaire masks that the partygoers sported throughout the night. It was incredible to party anonymously as Legionnaires in real life. We also had the incredible opportunity to work with Trevor on the Fallen Angel piece that was showcased at the event. Hearing the audience erupt upon seeing it was extremely gratifying and was a moment we will never forget. We are extremely excited to be part of the growth of this event in the future!"

(Nick Frontera, Founder and CEO, Apollo Entertainment)

"Having known Trevor for a number of years, it was such a great opportunity for us to come together again and showcase our award-winning products to attendees of the Castle Party. Buck & Birch is the tale of relentless pursuit of flavour, of journeying into the wild and capturing the magic of land and sea in liqueurs and spirits. Much like Trevor in his approach to work, we go to great lengths to do justice to the ingredients we use. Flavours, like paint, are skilfully layered to add depth and texture, and only then is the carefully considered spirit added to complement and balance. All of the attendees at Trevor's party were able to sample our products and it was amazing to see such a diverse and creative audience excite and delight in the flavours of the Scottish wilderness. We're delighted with the exposure that we generated and look forward to working with him at future events."

(Tom Chisholm, Founder, Buck & Birch)

"We were thrilled to play a part in Trevor's inaugural Castle Party. What an event - an aural and visual masterpiece from start to finish. The premium whiskies we had on offer were certainly well received, and seemed to keep the party suitably well-oiled. Big thanks to Trevor for having us - we can't wait for the next one!"

(Rick Evans, CMO, Metacask)

More than

£17,500

was raised for Maggie's Edinburgh

"Everyone at Maggie's is so grateful to the NFT community for their support. The funds raised will make a transformational difference to people with cancer and their friends and family living across Edinburgh."

(Mark Cooper, Fundraising Manager, Maggie's)

**"A MOMENT WE WILL
NEVER FORGET..."**

A FULL RANGE OF PR SERVICES, MEDIA RELATIONS, AND EVENT MANAGEMENT WILL BE PROVIDED TO SUPPORT THE EVENT – LAST YEAR’S PR ACTIVITY COVERED THE RUN-UP TO THE CASTLE PARTY AT STIRLING CASTLE, THE PRE-EVENT PARTY AT DOVECOT STUDIOS AND FOLLOW-UP ACTIVITIES. PRESS RELEASES INCLUDED MENTIONS OF THE SPONSORS.

As a result, almost 40 pieces of coverage were secured across national, regional and trade media, and social media sites.

Publicity included articles in The Scotsman, Scottish Financial News, FinTech Scotland, Art Plugged, UK Fundraising, and Cryptosaurus.

In all, the online publicity attracted

12,000,000+

opportunities to see mentions of the event.



BE RECOGNISED

BECOME A SPONSOR

\$2,500 X 20	\$5000 (BRONZE) X 10	\$10,000 (SILVER) X 5	\$20,000 (GOLD) X 3	\$40,000 (PLATINUM) X 2
Tweet from Trevor tagging sponsor	2 tweets from Trevor tagging the sponsor in build up to event	2 tweets from Trevor tagging the sponsor in build up to event	2 tweets from Trevor tagging the sponsor in build up to event	4 tweets from Trevor tagging the sponsor in build up to event
Appear on Trevor's website as a sponsor	Appear on Trevor's website as a Bronze sponsor	1 tweet post-event from Trevor tagging the sponsor	2 tweets post-event from Trevor tagging the sponsor	2 tweets post-event from Trevor tagging the sponsor
Mentioned in the invites going out to all guests	Mentioned in the invites going out to all guests	Appear on Trevor's website as a Silver sponsor	Appear on Trevor's website as a Gold sponsor	Appear on Trevor's website as a Platinum sponsor
Small company logo image on media wall	Mention in 1 newsletter after the event	Mentioned in the invites going out to all guests	Mentioned in the invites going out to all guests	Mentioned in the invites going out to all guests
	Mention in follow up PR after event	Mention in 1 newsletter after the event	Mentions in 2 newsletters covering the event	Mentions in 3 newsletters covering the event
	Small company logo image on media wall	1 roll up banner in key location	2 roll up banners in key location	3 roll up banners in key location
		Additional signage at the party	Additional signage at the party	Additional signage at the party
		Mention in follow up PR after event	Mention in follow up PR after event	Mention in follow up PR after event
		Mentioned in promotional video	Mentioned in promotional video	Mentioned in promotional video
		Medium company logo image on media wall	Mention in Trevor's speech	Key mention in Trevor's speech
			Name your own soccer team to play at the Château's tournament	Name your own soccer team to play at the Château's tournament
			Dedicated small signed print for all guests on leaving	Private 30 minute meeting with Trevor for all your guests
			Large company logo image on media wall	Dedicated small signed print for all guests on leaving
				Large company logo image on media wall
50% off up to 2 tickets	2 tickets to the event	4 tickets to the event	4 tickets with 1 room accommodation in Château	8 tickets with 2 rooms accommodation in Château

Ticket prices on last page

BE THERE



NEXT YEAR'S EVENT VENUE IS THE MAGNIFICENT CHÂTEAU DE VALLERY, AN HISTORICAL MONUMENT STEEPED IN CENTURIES OF MEMORIES AND ONCE HOME TO THE PRINCES AND PRINCESSES OF CONDÉ.

The party will run over three days and two nights at the spectacular setting between Paris and Burgundy, where celebrations have taken place over hundreds of years.

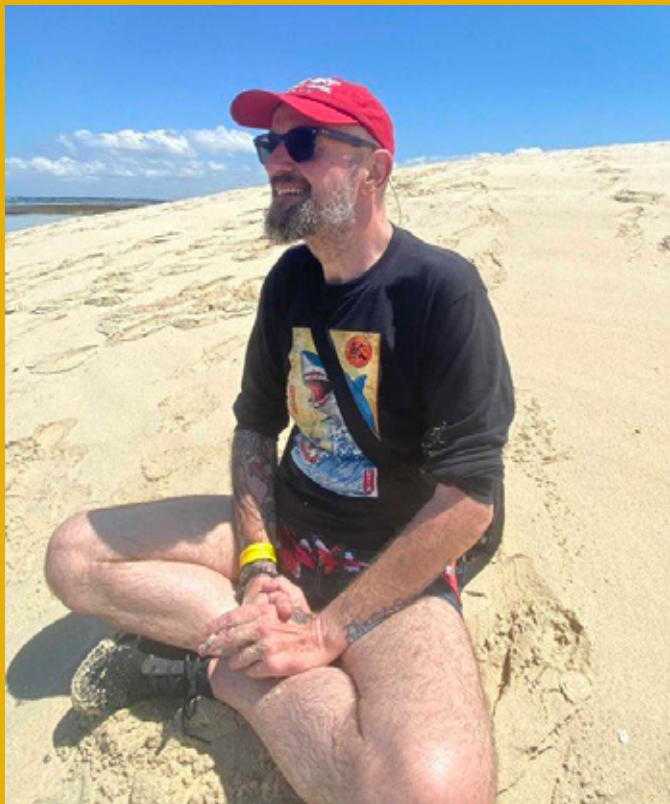
The event will bring together the biggest name artists and collectors under one roof for two unforgettable nights of partying, with a guest DJ on both nights. During the day guests can take part in organised activities, which range from a soccer tournament to cornhole games.

Guests will be treated to exceptional locally sourced French cuisine, including a traditional French BBQ, along with many vegetarian and vegan options to cater for all guests' needs. All drinks for the event will be free, including wine and champagne tastings held in the Château's cellar by candle light with an expert local sommelier.

There will also be a firework display, traditional operatic singing in the courtyard, and a casino in the Hall of Tenures for all guests, along with other events yet to be revealed. The party promises to be the most prestigious crypto event of the year, with unforgettable memories and a well-stocked goodie bag to take away for every guest.

The Castle Party 2023 promises to be another unmissable event in the charitable and NFT calendar and an unrivalled opportunity, not only to celebrate the fusion of 21st century art and technology in a stunning ancient château, but to do more good than you can imagine by supporting Trevor's fundraising goals.

“TRULY A UNIQUE INDIVIDUAL”



IN MEMORY OF PHILIPPE FATOUX
AKA ALOTTA MONEY, THE 2022
CASTLE PARTY RAISED OVER
£17,500 IN DONATIONS FOR
MAGGIE'S CHARITY SUPPORTING
PEOPLE LIVING WITH CANCER.

For the 2023 Castle party Trevor has again chosen Maggie's as the charity partner for the event. There are high hopes donations will match or exceed the 2022 total, with 100% of funds raised going to Maggie's.

Originally from France, Philippe was a true digital architect, constructing a successful career from making and distributing his distinct art style in NFT format. He was beloved by both artists and collectors alike, having amassed a substantial and passionate follower base over his career.

Trevor recalls his friendship with Alotta: 'No one made me laugh more than him. He somehow managed to transcend all the politics right from the start and at the same time earn everyone's love and respect. He was truly a unique individual.'



**SECURE YOUR SPONSORSHIP
OPPORTUNITY FOR THE MOST
PRESTIGIOUS CRYPTO EVENT
IN 2023!**

WE ONLY HAVE A LIMITED NUMBER
OF SPONSORSHIP PACKAGES
AVAILABLE, SO DON'T DELAY!
CONTACT THE TEAM WITH YOUR
REQUIREMENTS.

For sponsorship enquiries please
contact: martyn@trevorjonesart.com

TICKET PRICES

For non-holders of The Bitcoin Angel or other eligible NFTs

450 USD	Entry only (no additional NFTs or items)
525 USD	Entry + Community NFT
650 USD	Entry + Community NFT and Bitcoin Angel Bundle

For holders of The Bitcoin Angel or other eligible NFTs

350 USD	Entry only (no additional NFTs or items)
400 USD	Entry + Community NFT
777 USD	Entry + Community NFT, Bitcoin Angel Bundle, entry in all prize draws and Castle Party 2023 NFT

These (or their equivalents) can be paid in ETH, BTC, USDC,
or by fiat bank transfer.

